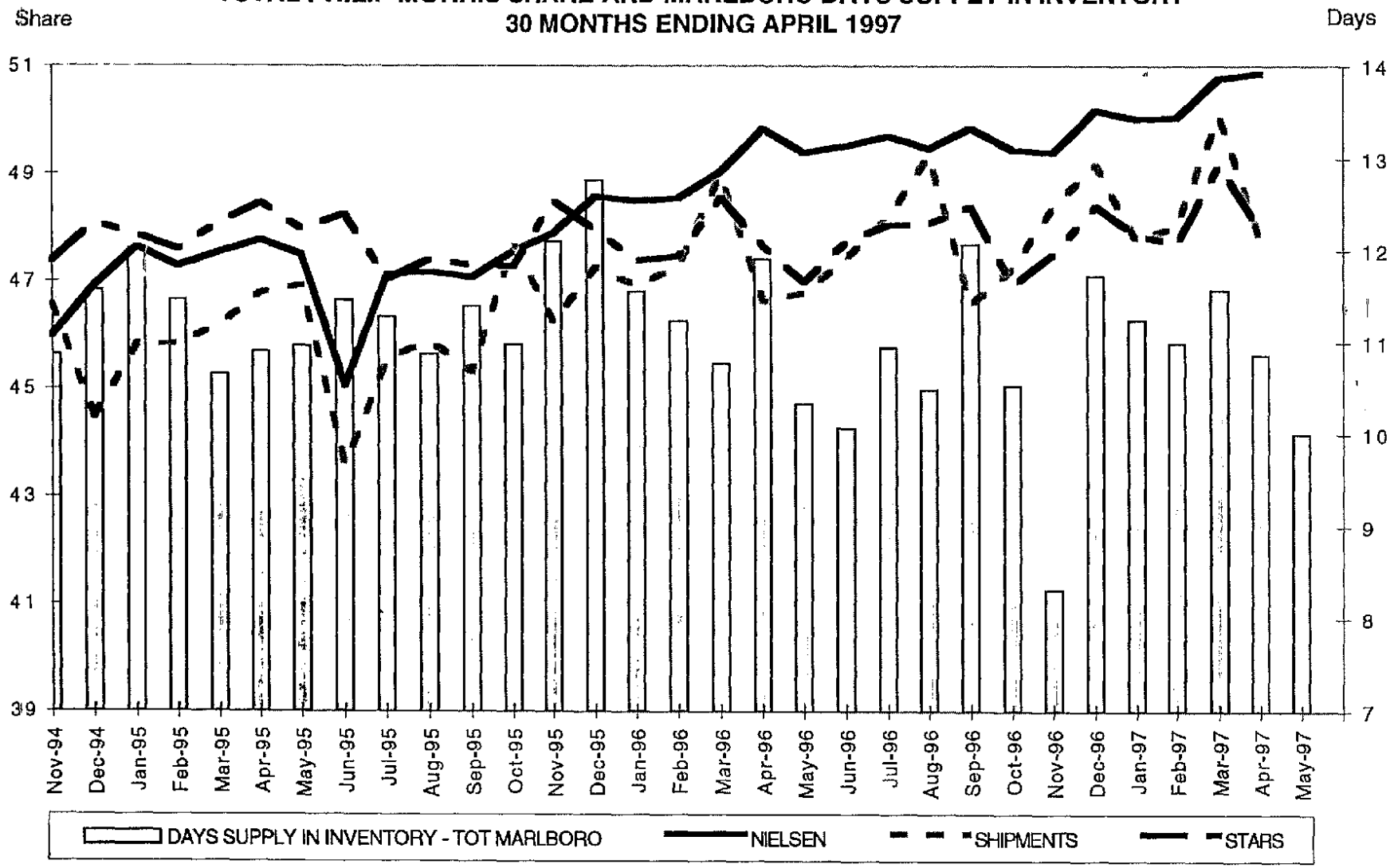
TOTAL PHILIP MORRIS SHARE AND MARLBORO DAYS SUPPLY IN INVENTORY
30 MONTHS ENDING APRIL 1997



Source: STARS, Nielsen, MSA Shipments

Note: Prior to 1/96, Tobacco Stores were not included in the STARS

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Source: https://www.industrydocuments.ucsf.edu/docs/tnnm0004